



myOptions™, a non-profit education organization, offers the nation's largest free college and career planning program.



myOptions™ offers free assistance and valuable resources to millions of students, their parents, and high school faculty and staff nationwide through its voluntary platforms such as myCollegeOptions® and myCareerOptions.

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How we help students

Through our mobile app and website, students have the opportunity to take fun preference quizzes that help identify what they're looking for in a school and career. From there, students can create their preference profiles to identify the features they are looking for (and looking to avoid) in their post-secondary opportunities, and will receive a list of school, scholarship, career, and major matches. Students also have access to over 300 free lessons we've created on topics from how many times to take a college entrance exam to how to complete the FAFSA, and what topics to avoid in college essays.

How we help educators and schools

Beyond our work with students and families, the myOptions™ team builds dynamic relationships with schools, school districts, and education partners to serve their students by enrolling them in the FREE myOptions™ planning program. Our platform and resources help educators support students in exploring their career or college matches and navigating the entire college planning process. We are building tools such as interactive dashboards that will help educators monitor student progress, a robust tracking system that will help districts interested in the post-secondary outcomes of their alumni, and a platform that will offer critical information on making post-secondary options affordable for students.



Want to learn more? Check out www.myoptions.org/educators

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