

# #TWITTERCHAT



# Now

## WHAT IS THE FAFSA NOW CAMPAIGN?

Free money is another name for gift aid, or financial aid that does not have to be paid back. LOSFA is encouraging students and parents to complete the application to find out how much gift aid they qualify for. Filling out the FAFSA can reduce a student's out-of-pocket payments for post-secondary studies. Getting to and through college is not easy, so let's do all that we can to make it easier!

**HOST:**

**@LOSFA**

**&**

**@LAGEARUP**

## QUESTIONS:

The questions will be asked in the following order with the posting time included. The questions will be asked from the LOSFA Twitter handle (**@LOSFA**) and immediately retweeted by the Louisiana GEAR UP Twitter handle (**@LAGEARUP**).

1:00PM CST/ 2:00pm EST: Welcome to the #FAFSANOW twitter chat! Please introduce yourself!

1:05pm CST/ 2:05pm EST: Q1: Why is the FAFSA important?

1:10pm CST/ 2:10PM EST: Q2: What aid can a student get besides loans from the FAFSA?

1:15pm CST/ 2:15pm EST: Q3: How long does it usually take to complete the FAFSA?

1:20pm CST/ 2:20pm EST: Q4: What can parents do to assist their student in completing the FAFSA correctly?

1:25pm CST/ 2:25pm EST: Q5: What happens after a student completes the FAFSA?

1:30pm CST/ 2:30pm EST: Q6: Why does the FAFSA matter? How will it help a student attend college?

## HASHTAGS :

**#GEAUXTOCOLLEGE**  
**#FAFSANOW**

## TIPS:

- Use the #FAFSANOW and #GeauxToCollege hashtag in your response
- Use the question number in your response (A1, A2, A3, etc.)
- We recommend you craft one or two responses per question in advance
- Photos, graphics or gifs help grab attention – use them as appropriate



Louisiana Office Of Student Financial Assistance  
A Program of the Board of Regents

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